

Average Daily Net Press Run For the Week Ended June 24, 1960 13,125

Manchester Evening Herald

Manchester—A City of Village Charm

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REORGANIZATION SALE

Dixie Chiefs Set Caucus On Johnson

Supporters of Sen. Lyndon B. Johnson of Texas intensified their drive today to stop Sen. John F. Kennedy of Massachusetts from snaring the Democratic presidential nomination.

51 Killed in Crash Of Brazilian Plane

Rio de Janeiro, Brazil, June 24—A Brazilian airplane with 51 persons aboard, including at least 100 Americans, crashed into the sea off the coast of Brazil today.

Military Hunts Bomb Plotters In Venezuela

Caracas, Venezuela, June 23—The Venezuelan military today is hunting for bomb plotters in Venezuela.

Like Ends Hawaiian Rest, Reports to U.S. Monday

Honolulu, June 23—President Eisenhower ends his 6-day Hawaiian rest stop today and flies back to Washington to report to the American people on his continental tour.

Tokyo Leftists Again Bid U.S. Take Back Jets

Tokyo, June 23—Nearly 5000 pickets chanting "Yankee go home" marched past the American embassy today in a demonstration against the U.S. military presence in Japan.

Answers Secretary Herter Castro Wants to Bet On Cuba Sugar Crop

By ROBERT BERNHARDT Havana, June 23 (AP)—Castro says he is willing to make a million-dollar bet on Cuban sugar production with Secretary of State Christian A. Herter.

Union Offers Terms

New London, June 23 (AP)—Union spokesmen in the contract dispute at the Electric Boat Division have offered terms for a new contract.

Democrats to Convene

New Haven, June 23 (AP)—Connecticut Democrats were set to meet today at congressional nominating conventions.

News Tidbits

Alex Papineau, 38-year-old Montrealer who admitted firing a shot at the Rev. Martin Luther King Jr., was sentenced to 10 years in prison.

State News Roundup

Bridgeport, June 23 (AP)—State Referee Patrick B. O'Sullivan yesterday advised the town of Darien to consider the possibility of locating a proposed elementary school at a site other than the Salt-Ka-vookia property at Mansfield Avenue and Middlesex Road.

Wiley Attacks Critics Of Eisenhower Policy

Washington, June 23 (AP)—Sen. Alexander Wiley (R-Wis.) said today there is no truth to charges that any "lack of foresight, or clumsiness in policy planning," by the Eisenhower administration caused the collapse of the summit conference.

11 Hours of Uncertainty Twister Skips State, Touches in Vermont

By THE ASSOCIATED PRESS Toronto, June 23—A twister that struck the Schenectady, N. Y., area last night. Damage in the area was estimated at \$2 million.

Wind Damage At \$2 Million In Schenectady

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Denies U2 Prevented Paris Talks

Washington, June 23 (AP)—Sen. Alexander Wiley (R-Wis.) said today there is no truth to charges that any "lack of foresight, or clumsiness in policy planning," by the Eisenhower administration caused the collapse of the summit conference.

Labor Council Aide Raps UAC Tactics

Waterbury, June 23—The United Aircraft Corp. was charged today by the Connecticut State Labor Council with defying the "accepted principles of modern labor relations."

Bulletins from the AP Wires

TYPHOON THREATENS LUZON Manila, June 23 (AP)—The Manila weather bureau today issued a warning for Luzon and Visayas.

ALL SALES CASH AND CARRY... NO MAIL OR PHONE ORDERS

MANCHESTER EVENING HERALD

Published Every Evening Except on Wednesdays... Subscription Rates... Classified Advertising...

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MASURY PAINT... is a good point... PAUL'S Paint and Wallpaper Store

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Connecticut... The Democrats, as we have noted, opened their jambores at Hartford...

Burglar Grabs \$100,000 Gems From Cartier's... (Continued from Page One)...

Hospital Notes... Visiting hours: Adults 7 to 8 p.m. Maternity 2 to 4 and 6 to 8 p.m.

Churches... Concordia Evangelical Lutheran... St. James' R. C. Church...

Manch. Thought for Today... Our generation, particularly in the United States, is characterized by a sense of purpose...

MANCHESTER SEAFOOD... Choice Variety Quality Seafood... 43 OAK ST. TEL. MI 9-9927

MANCHESTER AUTO PARTS... Always At Your Service For MACHINE SHOP SERVICE EQUIPMENT PARTS...

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WOODCOCK REFRIGERATION CO... 250 TOLLAND ST. EAST HARTFORD BU 9-6333

United Rent-Alls... 250 TOLLAND ST. EAST HARTFORD BU 9-6333

MANCHESTER SURPLUS SALES CO... 140 N. MAIN ST. 9 A.M. to 5 P.M.

MANCHESTER SURPLUS SALES CO... 140 N. MAIN ST. 9 A.M. to 5 P.M.

Growthmanship... Vice President Nixon, in his first news special on television, has had common sense enough to reject what he calls the "game of growthmanship"...

Military Hunts Bomb Plotters In Venezuela... "The first fallacy," he says, "is the vast difference in the maturity of the two economies."

Wonders of the Universe... New Landing Method Involves Gas Balloon... The Fels Planetarium...

New oil furnace developed by Iron Fireman... revolutionizes oil heating... greatest advance in years!

Radio Today... WDRB-1500... 11:30 Art Johnson... 12:00 News... 1:30 Sports... 2:00 News... 3:00 News... 4:00 News... 5:00 News... 6:00 News... 7:00 News... 8:00 News... 9:00 News... 10:00 News... 11:00 News... 11:30 News

Deaths Last Night... By THE ASSOCIATED PRESS... Chicago—Last year more than 14,000 motorists didn't return from a weekend trip...

Saturdays Deadly... Chicago—Last year more than 14,000 motorists didn't return from a weekend trip...

PUT YOUR HEAD IN OUR HANDS... FOR THE BEST IN BARBERING SEE ONE OF THE FOLLOWING MEMBERS OF THE MANCHESTER BARBERS ASSOCIATION...

FAIRWAY... Main Street, Manchester... Open Thurs. and Fri. 7-9

TURNPIKE AUTO BODY WORKS WRECKER SERVICE... 166 MIDDLE TURNPIKE, WEST

VICHI'S PACKAGE STORE... 20 BISSILL ST.

IRON FIREMAN CUSTOM Mark II oil furnace... with instant clean flame. Unequaled for clean comfort, low fuel bills and trouble-free performance

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About Town

The Past Mistress Club, Daughters of Liberty, No. 125, will meet at Orange Hall at 7 o'clock Monday night for a mystery ride. Miss Louise Copping and Mrs. Ethel Duncan are in charge.

Miss Paula Adams, daughter of Mr. and Mrs. Paul F. Adams, 15 Hawthorne St., has been named to the dean's list at Vassar College Poughkeepsie, N. Y. She will begin her sophomore year in September. She was graduated from Manchester High School in 1959.

Manchester WATERS will meet Tuesday at 7 p. m. at the Italian American Club on Eldridge St. Mrs. George W. Whitfield Sr., chairman of the ways and means committee, will be in charge of the program.

A Vacation Bible School will be conducted for the 14th season at Zion Evangelical Lutheran Church beginning Monday. The school will be offered Mondays through Fridays from 9 to 11:45 a. m. through July 8 for children from 4 to 14 years old.

NOTICE

THE OFFICE OF DR. JACOB A. SEGAL 418 MAIN STREET WILL BE CLOSED JULY 1 TO AUGUST 1

Notice

WE HAVE DAILY DELIVERY TO THE BOLTON AREA PINE LENOX PHARMACY 299 E. CENTER ST. TEL. MI 9-0896

FOR SCREEN PORCH OR JALOUSIE ENCLOSURES Your Best Buy Is Reliability and Experience Call R. G. KITTLE MI 9-0468 Local Agent For RUSCO And Bartlett-Brainard Products Co. 589 New Park Ave. West Hartford—AD 8-4475



Rensselaer Grad

Hooks K. Johnston Jr., son of Mr. and Mrs. Hooks K. Johnston, Box Mt. Dr., Vernon, was graduated last week from Rensselaer Polytechnic Institute, Troy, N.Y., with a bachelor of aeronautical engineering degree. Johnston, who studied under a full scholarship from Pratt and Whitney Aircraft, will enter the Harvard University College of Business to earn a master's degree in business management.

At Rensselaer, he was a member of Lambda Chi Alpha fraternity, was on the dean's list, served as class officer, a member of the Student Council, Student Christian Council, and was president of White Key, an honor group of ten outstanding students. He was also tapped to become a member of Phi-Kappa which honors outstanding seniors. He is listed in "Who's Who in American Universities and Colleges." Johnston is a 1956 graduate of Manchester High School.

The postponed mystery ride for members of Chapman Court, Order of Amaranth, will take place tomorrow. Members will meet at the rear of the Masonic Temple at 7 p. m.

"World Christian Mission" will be the topic for the concluding program in the June series of "We Believe" telecasts Sunday at 12:30 p. m. over WTIC-TV, with Mrs. Hooks K. Johnston of Manchester as hostess.

Members of Manchester Assembly, Rainbow for Girls, will meet Monday at 7:30 p. m. at the Masonic Temple. There will be a rehearsal at 1 p. m. Monday.

Mrs. Marjorie Wallace Smith, alumnus instructor at the Y, is attending the 10-day Bonnie Prudden Workshop at Springfield College.

Heard Along Main Street

And on Some of Manchester's Side Streets, Too

Hometown Roster A Manchester man met a Washington man on a baseball field in Washington recently. And it wasn't Griffith Stadium, home of the Washington Senators.

It happened when a Manchester baseball player of another decade, Bob Skinner, was on a motor trip with his family. While his wife was window shopping and taking in an exhibit, Bob decided to trot over to a field nearby where a ball game was in progress.

Bob hollered to a fellow standing near the dugout of the home team.

"Who's playing?" he asked. "Washington and Richmond," came the answer. Just another college game as far as Bob was concerned, not at the moment.

Thinking of one Al Cole of Manchester who was Richmond's shortstop the past couple of years. Then a long lanky kid trotted to the plate and belted one out of the park. As he crossed home plate, Skinner thought the face looked familiar.

"You from the New England area?" Bob asked as the player trotted toward the dugout.

"I'm from Connecticut," answered the author of the homer. "Say, you look like one of the Cole boys of Manchester," said Bob.

"I am, I'm Al." So, it was only 875 feet 6 inches between "po-o-w" and "hello."

Breaking the figure down, the dugout was 40 feet from home plate, the pitch came from 60 feet 6 inches away, it's 360 feet from the basepaths, another 40 feet returning to the dugout, and the ball sailed over the fence at the 375 mark.

Improved Fare A lobster watched a Board of Directors meeting last week, from the vantage point of the press table.

Having been boiled, he couldn't really see or hear, but then it's often pretty hard to see or hear from the press table. Or, for that matter, from anywhere in the Municipal Building hearing room.

The owner of the lobster, a generous Director fresh from an office picnic, left it on the press table and invited reporters and the municipal recorder to partake. They decided his daughters would enjoy the lobster more, but his gesture was certainly appreciated. A lobster is a culinary step upward

from the lifesavers and jawbreakers or mints which are usually the only edibles one can catch at Board meetings.

Views the Same Sometimes a judge likes to know what the guy on the other side of the bench thinks.

So a judge — not in a position to know this first hand — asked a man convicted of intoxication if there is any difference between the jails in Hartford, Windham, and New London Counties.

"When you've seen one, you've seen them all," the judge learned.

Balance of Power You know how many delegates there were to the senatorial nominating session of the Republican fourth district Saturday?

Twenty-eight. You know why there couldn't be any more?

Because the session was held at Howard Johnson's, and there aren't any more ice cream flavors to go around.

Campaigning Early? We don't pretend to know if District 2 GOP Congressional hopeful Horace Seely-Brown of Pomfret is an alumnus of the Convalescent Hospital, or whether he accepted the commencement speaking engagement there last week to kick off his campaign.

But, if he had the latter in mind, he can hardly expect to bear much fruit from his labors.

First of all, the eighth grade graduating class numbered 14. Second, 10 of them came from Manchester.

Revolving Temptation The Republicans could have played dirty the other night. They didn't, but the opportunity must

Vandals Smash Plant Windows

Police reported 14 windows were smashed at two industrial plants during the night, apparently the acts of vandals.

Ten windows were broken at the Ka-Klar Cloth Toy Co. at 60 Hilliard St. The windows measured 15 by 18 inches.

Damage at Ka-Klar was discovered by Policeman John Krinjak, who checked the plant after having discovered four 8 by 12-inch windows broken at the Spencer Rubber Products Co. on Chapel St.

Police also reported the theft of hubcaps off cars at the Parkade and King's parking lots yesterday.

Ronald Cook of 3 French Rd. said two hubcaps valued at \$18 were taken off his car sometime during the day at the Parkade parking lot. Cook is an employee of Grand Union Store and had parked his car there during the morning while going to work.

Yesterday afternoon, Mrs. Wanda Tatrault of Sunnyview Dr. parked her car at King's and went in the store to shop. When she returned, two hubcaps were missing from the wheels of her car.

More Deciding General Manager Richard Martin's new auto registration plates, EPHW, have aroused more comment.

The latest interpretation comes from Dr. A. B. Moran, who frequently takes exception to town expenditures.

The way the town has been spending money, the Doc says, the letters ought to stand for "Every Penny Has Wings."

Masons to Attend Church Tomorrow Manchester Lodge of Masons will observe St. John's Day tomorrow.

Lodge will open at 9 a. m. and proceed to the Bolton Congregational Church, to attend as a group the 10 a. m. Service.

Transportation from the Temple will be provided.

TWO MILLION PRESCRIPTIONS ARTHUR DRUG Safety Compounded

Westown Pharmacy

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To maintain our continuity of medical service we are

Open All Day SUNDAY

THE ARMY AND NAVY BINGO AND DANCING EVERY SATURDAY NIGHT 8 O'CLOCK

GLEN HAVEN DAY CAMP FOR BOYS Now Accepting Reservations LIMITED ENROLLMENT SWIMMING DIVING LIFE-SAVING ROWING CAMP-OUTS FISHING ARTS and CRAFTS ARCHERY RICKBALL SOFTBALL VOLLEYBALL WOOD GAMES LIMITED ENROLLMENT AT NO EXTRA CHARGE— TRANSPORTATION (within radius of 8 miles of camp) MATERIALS FOR ARTS and CRAFTS REMEDIAL READING INSTRUCTIONS INDIVIDUAL INSURANCE COVERAGE ON EACH CAMPER Address all inquiries to: GLEN HAVEN BOYS' DAY CAMP LOCATED AT SPERRY'S GLEN—ROUTE 85 P. O. BOX 18, MANCHESTER, CONN. Or Call Camp Secretary at JA 8-9922 BROCHURES MAILED ON REQUEST

WHAT WOULD HAPPEN IF ALL ADVERTISING STOPPED

Stores would begin cancelling orders. Very quickly, manufacturers would close down plants and lay off millions of employees. Volume production would be a thing of the past... and so, prices would rise fast. Within a week most radio and television stations would close up shop for lack of revenue. The ability of many newspapers and magazines to perform their full, vital functions would be seriously impaired. And the cost per copy would zoom for those that tried to keep running only on circulation revenues. This alternative to advertising can hardly be the goal of the critics of advertising. Without advertising our national economy, our national life, would be bleak indeed. In many ways, advertising is the power plant of our society. MORE CUSTOMERS FOR MORE PRODUCTS—American creative genius and wonderful ability for organization have resulted in a tremendous flow of goods of all kinds. This creates a crucial need for masses of people anxious, willing and able to buy and consume these goods. Only a society with a constantly rising standard of living can provide the customers. These customers have to be sought, taught and often persuaded to move higher in the scale of living. This is the job of advertising. Advertising not only gives people news about new products, but provides the urge for people to own and enjoy these products. The wider and deeper the penetration of our products into the life of America, the greater the need for more production. This means more jobs. More jobs mean more people able to enjoy what we make. More people buying means more, still more production. And so on and so on. The result is that more Americans can enjoy more of the fruits of their labor than people in any country anywhere in the world can enjoy theirs. ADVERTISING LOWERS PRICES—Does advertising raise the cost of goods? On the contrary. Through newspapers, television, magazines, radio and billboards, an advertiser can talk to a prospect for a tiny fraction of a cent. Advertising is the quickest and cheapest way of reaching large numbers of people. It enables the advertiser to reach his market (customers) inexpensively and thus increase his total production, thereby reducing the cost of making and selling each unit. THE CULTURAL EFFECTS OF ADVERTISING—It's because of advertising that our mass media of communication can afford to command the finest talent for bringing to the American people information, stimulation, entertainment and education which in

other countries are available to just a very few people. Advertising makes its cultural contribution in another way. Advertising is in large measure responsible for better living, less drudgery, more leisure for more people. This creates opportunities for intellectual and spiritual activities equaled in few, if any, other countries. While millions and millions of dollars are being spent by Americans for cars, boats, sports equipment and the paraphernalia of leisure, there is a growing hunger for improvement of the mind and for aesthetic enjoyment. WHAT ARE THE "NEEDS" OF THE PEOPLE?—Critics of advertising sometimes indict it for creating dissatisfaction in people's minds with what they have, and persuading and cajoling them into buying what they neither need nor want. But what are "needs?" The "needs" of people in undeveloped countries are not the same as our needs. Our needs of 50 years ago are not the same as they are today. We don't actually "need" electric razors, electric refrigerators, vacuum cleaners, television sets, shampoos, beauty treatments, packaged goods, or even automobiles. But would the critics of advertising stop encouraging people to want a better life? Would they have the millions of people who create, produce, and market the so-called "non-essentials" thrown out of jobs? Do they want us to go back to the more primitive living of other countries? ADVERTISING—PUBLIC SERVANT—Frequently, the advertising industry is called on to direct public-service jobs—for the Government as well as for private public-service organizations. This it does through the Advertising Council, a non-profit organization supported by American business and advertising media. Here's what President Eisenhower said to the Advertising Council in Washington several months ago: "For eighteen years you have been stimulating the nation's conscience in areas where the voluntary work of great numbers of people has been necessary in order to promote worthwhile causes. I know you have been in such fields as conservation, organized charities, safety, prevention of accidents, and more recently in giving your efforts to the job of pointing out to our people the need for self-discipline if we are to avoid debasement of our currency and prevent inflation. "And I think no other body has done more in this regard in trying to inform America across the board of these things than The Advertising Council."

LIKE GOOD SWIMMING? Have One On Us—Free! You are invited to spend a day as our guest at our completely remodeled Beach Club on beautiful Crystal Lake. A limited number of memberships are still available offering a full program of fun for the entire family at only \$100.00 a season. Individual membership \$50.00. VISIT WITH US and ENJOY A FREE SWIM! Just present this ad any day Monday thru Friday—Offer expires June 29th. CLEARWATER BEACH CLUB CRYSTAL LAKE RFD No. 2, ROCKVILLE—TR 5-8118

For Rent Mobil SERVICE STATION 134 E. CENTER ST., MANCHESTER AVAILABLE NOW Reasonable rent. Paid training course for man selected. Mechanical ability helpful. This is a high gallonage station and will provide an exceptional financial return to an ambitious man. Married man preferred. Company loan available. If you feel qualified to operate this outstanding business—Call JA 2-8231 During Day Or MI 9-8692 After 6 P.M.

Washing dishes is easy today... so's home heating our way! You get premium quality Mobilheat with RT-98... the most completely effective fuel oil additive in use today. And you get premium service. Automatic deliveries... a balanced payment plan and many other extras designed to make home heating really easy. Mobilheat with RT-98 the clean-burner additive WE GIVE 2X GREEN STAMPS MORIARTY BROTHERS 301-315 Center St. MI 3-5135

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'Dough Re Mi'

**Unexpected Expected
With Rayburn Around**

By JAMES McMAHON
Early morning risers in the 40s will never forget the zany skills and humorous chit-chat with which they were greeted by radio's "Jack and Gene" show which later became the "Rayburn and Finch" show. The guiding light behind these shows' almost unlimited store of humor was Gene Rayburn. Not only the public but the entire entertainment world was amazed at the inexhaustible material which

made up the daily format of the show. It was a program unique for its time.

This radio show, also known as "Anything Goes," proved an excellent stepping stone for Gene Rayburn.

As star of "Dough Re Mi" on NBC-TV (Monday through Friday 10 a.m. EDT), viewers and contestants alike have become pre-

pared to expect anything to happen.

On Labor Day last year, "Dough Re Mi" opened with the announcement that, because of the holiday, there would be no show. Viewers then saw the staff scurrying away, cameramen removing lenses from cameras, and the studio lights dimming.

Though the idea for this gag opening came just before air time, everyone connected with the program quickly got into the spirit of things for the unexpected is to be expected on this informal musical quiz show.

Comedy Spontaneous

Gene has a lot to do with the surprises and humor that mark the program. Almost all the comedy results from Gene's spontaneous and inventive ideas. Undoubtedly, his

varied background and comic talents contribute much to his ability to guide the show through these impromptu moments.

Gene was born in the town of Christopher, in the southern part of Illinois, but grew up in Chicago where his family moved when he was still an infant. He attended grammar school and Lindbloom High School there before entering Knox College in Galesburg, Ill. He left college after his freshman year to come to New York where he was hired as a page by NBC.

Between guide tours, he attended the network's announcing school where out-of-town station managers hired young men aspiring to careers in radio. He soon landed his first announcing job. It was with WGN in Newburgh, N.Y., where he remained for a year and a half. He then moved to WTTW, Baltimore, and later to WFML, Philadelphia, finally returning to New York, 1942, to work at WNEW. He stayed there until enlisting in the Air Force.

First Partner

After the war, Gene returned to WNEW and started a morning radio program that was to be an important springboard in his career. His first partner was Jack Lescouffe, and they billed themselves as "Jack and Gene." When Lescouffe quit to go to another station, Gene teamed up with Dee Finch and became known as "Rayburn and Finch." The show lasted more than five years, until 1952, when Gene joined NBC, where he has worked continuously ever since. First, RCA (then NBC) gave him his own radio program, and two years later he joined Steve Allen on the latter's local television show. He continued with Steven Allen on the NBC-TV Network's "Tonight" and then on the Sunday evening "Steve Allen Show." He has been the star of "Dough Re Mi" since it premiered Feb. 24, 1958.

Gene's other TV appearances have been on panel shows and in dramatic roles on "Robert Montgomery Presents," "Kraft Theater," and other series.

"When I did 'The Man Who Vanished' on Robert Montgomery Presents, I developed a real thirst for dramatic acting, and I haven't lost it. I am extremely anxious to do a play on Broadway.

He also has done extensive Summer Stock work, including appearances in "Seven Year Itch" and "Will Success Spoil Rock Hunter?" Last summer he broke all records at the Buck's County (Pa.) Playhouse where he starred in "Who Was That Lady I Saw You With?"

At the time we interviewed Gene for this article, he was working on a new comedy-variety-quiz show called "Head of the Class."

"Although 'Head of the Class' is a real break for me," Gene confided at that time, "I am somewhat disappointed in that I don't believe I will be able to do any Summer Stock this year. But, come what may, I guarantee you will be seeing me, if not on Broadway soon, at least in some dramatic roles on television."

Likes Gardening

At the present, it looks like Gene's dramatic aspirations may be fulfilled. He called us right before the deadline for our article to let us know that plans for "Head of the Class" have been temporarily postponed.

Gene lives with his wife, the former Helen Ticknor, and their 17-year-old daughter, Lynn, who is entering Green Mountain College in Poulney, Vt., in the Fall. Their

(Continued on Page Four)



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SATURDAY Television PROGRAM

Channel	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00
13:00	Sky King	True Story	Soupy Sales	Candace's Bowling	African Patrol	Detective's Diary	Search For Adventure	Naval Reserve Hour	Mr. Wizard	Sky Star
12:00	Cartoon Carnival	Western Marshal	Charlie's Club	Sports On Parade	Saturday Performance	Pre Game	"The Return"	Rehabilitation of a Paraplegic	Film	Social Security in Action
1:00	Baseball	Dodgers vs. Braves	Baseball	Red Sox at Chicago	Baseball	Yankees vs. Cleveland	National Football League	Los Angeles vs. Green Bay Packers	Highway Holidays	Baseball
2:00	Baseball	Baltimore at Kansas City	Cartoon Playhouse	Post Game	Race of the Week	Catching Club-American	Stakes	Popeye Theater	Brad Davis Show	Leon Errol Comedies
3:00	Science Fiction Theater	Dance Time	Big Mac Show	Adventure	"Surrender"	Walter Brennan	"The Day Before Tomorrow"	A Tour of the Aberdeen Province	How to Marry a Millionaire	Campy's Corner
4:00	Top Western	Tales of the West	Film	Nie Picture	Rockin' Arrow	News, Weather & Sports	Tales of the Vikings	International Speedway	Americans At Work	Encore
5:00	How to Marry a Millionaire	Campy's Corner	Film	"Fuller Brush Man"	Red Skelton	Man From Interpol	Bowling Stars	Flight	Horizons	Newsworld
6:00	News	Weather	Sports	News	Weather	Sports	News	Weather	Sports	News
7:00	News	Weather	Sports	News	Weather	Sports	News	Weather	Sports	News
8:00	News	Weather	Sports	News	Weather	Sports	News	Weather	Sports	News
9:00	News	Weather	Sports	News	Weather	Sports	News	Weather	Sports	News
10:00	News	Weather	Sports	News	Weather	Sports	News	Weather	Sports	News
11:00	News	Weather	Sports	News	Weather	Sports	News	Weather	Sports	News
12:00	News	Weather	Sports	News	Weather	Sports	News	Weather	Sports	News

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SUNDAY Television PROGRAM

Channel	Time	Program
2	6:00	The Big Picture
3	6:00	University of the Air
4	6:00	The Christophers
5	6:00	This is the Life
6	6:00	The Critical Factor
7	6:00	The Christophers
8	6:00	Industry On Parade
9	6:00	Christian Science
10	6:00	Science
11	6:00	This is the Answer
12	6:00	Lamp Love My Feet
13	6:00	Religious series with Dr. George Crothers. A study of the works of religious sculptor Ivan Mestrovic artist in residence, University of Notre Dame. "The Stone Prayer" This is the Answer
14	6:00	Look Up and Live
15	6:00	Religious series with Dr. George Crothers. A study of the works of religious sculptor Ivan Mestrovic artist in residence, University of Notre Dame. "The Stone Prayer" This is the Answer
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100	6:00	Look Up and Live

MONDAY Television PROGRAM

Channel	Time	Program
2	6:00	This Our Faith
3	6:00	Agriculture on Parade
4	6:00	Today
5	6:00	University of the Air
6	6:00	Prayer
7	6:00	News
8	6:00	Breakfast Time
9	6:00	Headline News
10	6:00	Headline News
11	6:00	Headline News
12	6:00	Headline News
13	6:00	Headline News
14	6:00	Headline News
15	6:00	Headline News
16	6:00	Headline News
17	6:00	Headline News
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TUESDAY Television PROGRAM

Channel	Time	Program
2	6:00	This Our Faith
3	6:00	Agriculture on Parade
4	6:00	Today
5	6:00	University of the Air
6	6:00	Prayer
7	6:00	News
8	6:00	Breakfast Time
9	6:00	Headline News
10	6:00	Headline News
11	6:00	Headline News
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35	6:00	Headline News
36	6:00	Headline News
37	6:00	Headline News
38	6:00	Headline News
39	6:00	Headline News
40	6:00	Headline News
41	6:00	Headline News
42	6:00	Headline News
43	6:00	Headline News

THURSDAY Television PROGRAM

Channel	Time	Program
5:30	This Our Faith	5
6:00	Agriculture On Parade	20
7:00	University of the Air	5
7:20	Prayer	5
7:25	Town Crier	5
7:30	American Legend	5
7:35	Breakfast Time	5
8:00	Ray Richards	5
8:15	Captain Kangaroo	5
8:30	Feature Film "Diddle"	DeMille
8:35	O'Keefe, Adolpho Meadon	5
8:40	Ding Dong School	5
8:45	Home Show	5
8:50	Wesleyan Theater "Old Oklahoma Plains"	Rox Al-
9:00	Almanac	40
9:05	Looney Tunes	40
9:10	Captain Kangaroo	40
9:15	Marjorie Mills	40
9:20	The Ray Show	40
9:25	Dough De MI	40
9:30	Hollywood's Best	40
9:35	"Story of Vernon and Castle"	Fred Astaire, Ginger Rogers
9:40	On The Go	40
9:45	Star Performance	40
9:50	Play Your Hunch	40
9:55	The Price Is Right	40
10:00	December Bride	40
10:05	Concentration	40
10:10	Today's Woman	40
10:15	Love of Life	40
10:20	Truth or Consequences	40
10:25	Search For Tomorrow	40
10:30	Is God So Good	40
10:35	Love That Bob	40
10:40	The Guiding Light	40
10:45	My Little Margie	40
10:50	About Faces	40
10:55	At Home With Kitty	40
11:00	Movie Matinee "Everybody's Baby"	Spring
11:05	Byington	40
11:10	As The World Turns	40
11:15	Who Do You Trust?	40
11:20	News	40
11:25	At Home With Kitty	40
11:30	Full Circle	40
11:35	Queen For A Day	40
11:40	Day In Court	40
11:45	Gale Storm Show	40
11:50	Home Show	40
11:55	Loretta Young Theater	40
12:00	Young Dr. Malone	40
12:05	Beat The Clock	40
12:10	AL Star Playhouse	40
12:15	The Verdict Is Yours	40
12:20	From These Roots	40
12:25	Concentration	40
12:30	Who Do You Trust?	40
12:35	Ranger Andy	40
12:40	Comedy Playhouse	40
12:45	American Bandstand	40
12:50	Movie Matinee "Show of the Wolf"	Michael
1:00	News	40
1:05	Edge Of Night	40
1:10	Adventure Time	40
1:15	Feature Film "Blue, White and Perfect"	40
5:30	Popeye Theater	5
5:35	First Show	5
5:40	"All For Mary", Nigel Patrick	5
5:45	Kathleen Harrison	5
5:50	Adventure Serial "The Invisible Monster"	Chap. 5
5:55	Davis	5
6:00	Admiral and Swabby Show	40
6:05	Early Show	40
6:10	"Raiders of Old California"	Jim
6:15	Cartoon Playhouse	40
6:20	Rocky and His Friends	40
6:25	Clutch Cargo	40
6:30	White Hunter	40
6:35	Huckleberry Hound	40
6:40	Glisco Kid	40
6:45	Weather News & Sports	40
6:50	Kashner	40
6:55	Almanac	40
7:00	Danger Is My Business	40
7:05	Clash House	40
7:10	News	40
7:15	Sportscope, News & Weather	40
7:20	News	40
7:25	Sports Parade	40
7:30	Sports Camera	40
7:35	This Man Dawson	40
7:40	Johnny Midnight	40
7:45	News	40
7:50	"Jungle", Rod Cameron	40
7:55	Weather	40
8:00	News	40
8:05	Passport To Danger	40
8:10	17-15 Film "Ocean Showroom"	40
8:15	17-15 Film "To Tell The Truth"	40
8:20	With Bud Collyer, emcee; panelists Polly Bergen, Kitty Carlisle, Tom Houston, Don Ameche and guests	40
8:25	Law Of The Plainsman	40
8:30	Michael Ansara stars in "Stella"	40
8:35	Michael Buchhart is captured by a gang of bank robbers. (Repeat)	40
8:40	Bat Masterson	40
8:45	Shogun	40
8:50	Starling Dean Fredericks in "Moby Dick"	40
8:55	Starling Betty Hutton. Pretending to be broke in order to teach the Strickland heirs a lesson. Goldie lets them think they will have to go out and earn their own livelihood. (R)	40
9:00	Bat Masterson	40
9:05	Cliff Barry stars in "Barbery Castle". Bat Masterson thwarts a plot to murder an old sea captain after obtaining his release.	40
9:10	Donna Reed Show	40
9:15	Starling Donna Reed with Carlotta Felt, Paul Petersen and Shelley Long. An engagement ring leads to dissonance in the family when daughter Mary protects a girl friend's secret by pretending to be engaged to a law student.	40
9:20	Producer's Choice	40
9:25	"You'll Have to Die Now." A young police officer attempts single-handedly to expose corrupt politicians who accept bribes.	40
9:30	Johnny Ringo	40
9:35	Starling Don Durant in "Cave"	40

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TOUR FOR MATHIS

A big concert tour next fall is being set up for 24-year-old song star Johnny Mathis, which will necessarily curtail his TV activities. Mathis, as star of a lavishly produced musical extravaganza, will give performances in concert halls, theaters, and auditoriums. The show will be choreographed and directed by Hermes Pan, and produced by Mathis' mentor, Helen Noga.

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FRIDAY Television PROGRAM

Channel	Time	Program
5:30	This Our Faith	5
6:00	Agriculture On Parade	20
7:00	University of the Air	5
7:20	Prayer	5
7:25	Town Crier	5
7:30	RFD No. 5	5
7:35	Breakfast Time	5
8:00	Ray Richards	5
8:15	Captain Kangaroo	5
9:00	Feature Film "The Twonky"	Hans Conrad.
9:05	Looney Tunes	40
9:10	Captain Kangaroo	40
9:15	Marjorie Mills	40
9:20	The Ray Show	40
9:25	Dough De MI	40
9:30	Hollywood's Best	40
9:35	"Luxury Liner"	George Brent.
9:40	Jane Powell	40
9:45	On The Go	40
9:50	Star Performance	40
9:55	David Niven	40
10:00	Play Your Hunch	40
10:05	The Price Is Right	40
10:10	I Love Lucy	40
10:15	Concentration	40
10:20	December Bride	40
10:25	Academy Playhouse	40
10:30	Love of Life	40
10:35	Truth or Consequences	40
10:40	Search For Tomorrow	40
10:45	Is God So Good	40
10:50	Love That Bob	40
10:55	The Guiding Light	40
11:00	My Little Margie	40
11:05	About Faces	40
11:10	At Home With Kitty	40
11:15	Movie Matinee "The Millerson Case"	Warner
11:20	As The World Turns	40
11:25	Who Do You Trust?	40
11:30	News	40
11:35	Faith For Today	40
11:40	At Home With Kitty	40
11:45	Full Circle	40
11:50	Queen For A Day	40
11:55	Day In Court	40
12:00	Home Show	40
12:05	Loretta Young Theater	40
12:10	Gale Storm Show	40
12:15	The Millionaire	40
12:20	Young Dr. Malone	40
12:25	Beat The Clock	40
12:30	AL Star Playhouse	40
12:35	Connection Bandstand	40
12:40	The Verdict Is Yours	40
12:45	From These Roots	40
12:50	Concentration	40
12:55	Who Do You Trust?	40
1:00	Ranger Andy	40
1:05	Comedy Playhouse	40
1:10	American Bandstand	40
1:15	Movie Matinee "Barney Girl"	Ann Corio
1:20	The Edge Of Night	40
1:25	Adventure Time	40
1:30	Feature Film "Time Table"	Mark Stevens.
1:35	Felicia Farr	40
1:40	Popeye Theater	40
1:45	"Seven Sinners", John Wayne.	Wayne.
1:50	Marjorie Mills	40
1:55	Adventure Serial "The Invisible Monster"	Chap. 5
5:30	Admiral and Swabby Show	40
5:35	"Flame of the Islands", Yvonne DeCarlo	18
5:40	Cartoon Playhouse	40
5:45	Clutch Cargo	40
5:50	Sir Lancelot	40
5:55	Cannonball	40
6:00	Weather, News and Sports	40
6:05	Decey	40
6:10	White Hunter	40
6:15	Almanac, Sportscope, News	40
6:20	Weather	40
6:25	Clash House	40
6:30	News	40
6:35	Albert Burke Reports	40
6:40	Sports	40
6:45	Lockup	40
6:50	Movie At Seven "The Gambler and the Lady"	40
6:55	Local News	40
7:00	News and Weather	40
7:05	TV Playhouse "Douglas Edwards, News"	40
7:10	"Flam" "South African Gama Parks"	40
7:15	News	40
7:20	Starling Eric Fleming with Clint Eastwood in "Incident of the Shambling Man" A selfish woman as a father-in-law into dangerously reliving his past fighting days so that he will be considered a menace to society.	40
7:25	Cimarron City	40
7:30	Starling George Montgomery in "The Town Is Prisoner" Sheriff Lane Temple faces a grave predicament when a Mexican regiment and American cavalry rebels occupy Cimarron City while planning an attack on Texas. (Repeat)	40
7:35	Walt Disney Presents "Wild Horse Revenge" (R). Part II. John Slaughter and his youthful companion are determined to return to New Mexico again to attempt the capture of a herd of wild Mustangs. Walt Disney, host.	40
7:40	Grand Jury	40
7:45	Hotel De France	40
7:50	Starling Earl Holliman in "Sundance and the Blood Money" Sundance and his colleagues become the victims of a diabolical scheme when an innocent-looking stranger claims the reward money for apprehending a wanted slayer.	40
7:55	Wichita Town	40
8:00	Joel and Jody McCrea star in "They Won't Hang Jimmy" Ret. Army duty company Marshal Mike Dunbar to plan a hanging which the condemned man insists will never happen. (Repeat).	40
8:05	Starling Robert Rockwell in "The Trouble With Tolliver" (R). A newspaper editor is deliberately jeopardizing his own life by conducting an editorial crusade against the leader of a local gang.	40
8:10	Sherlock Holmes	40
8:15	Douglas Fairbanks	40
8:20	TV Sunset Strip	40
8:25	Starling Eileen Zimbalist Jr. star in "Six Superior Skirts" (R)	40

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To be Announced

Play Your Hunch

Everett Ruessell in emcee

Mystery Theater

10:00 The Twilight Zone

A World of His Own" Starling Robert Ryan, his wife and children from their Beverly Hills, Calif. home. Also Hugh O'Brian at his Hollywood Hills home in Cal.

Black Saddle

Star Spotlight

11:00 News, Weather & Sports

Big News

News and Weather

11:15 Feature Film "Holiday in Mexico"

Walter Pidgeon, Jose Turbet

Jack Paar Show

World's Best Movies

"Sea Wolf", Edward G. Robinson, Ida Lupino, "Devil in the Flesh", Micheline Presle, Gerard Phillips.

11:20 Feature 40

11:25 Jack Paar Show

11:30 News & Weather

1:00 News

3:30 News

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